

Holistic land valuation

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Two landscapes

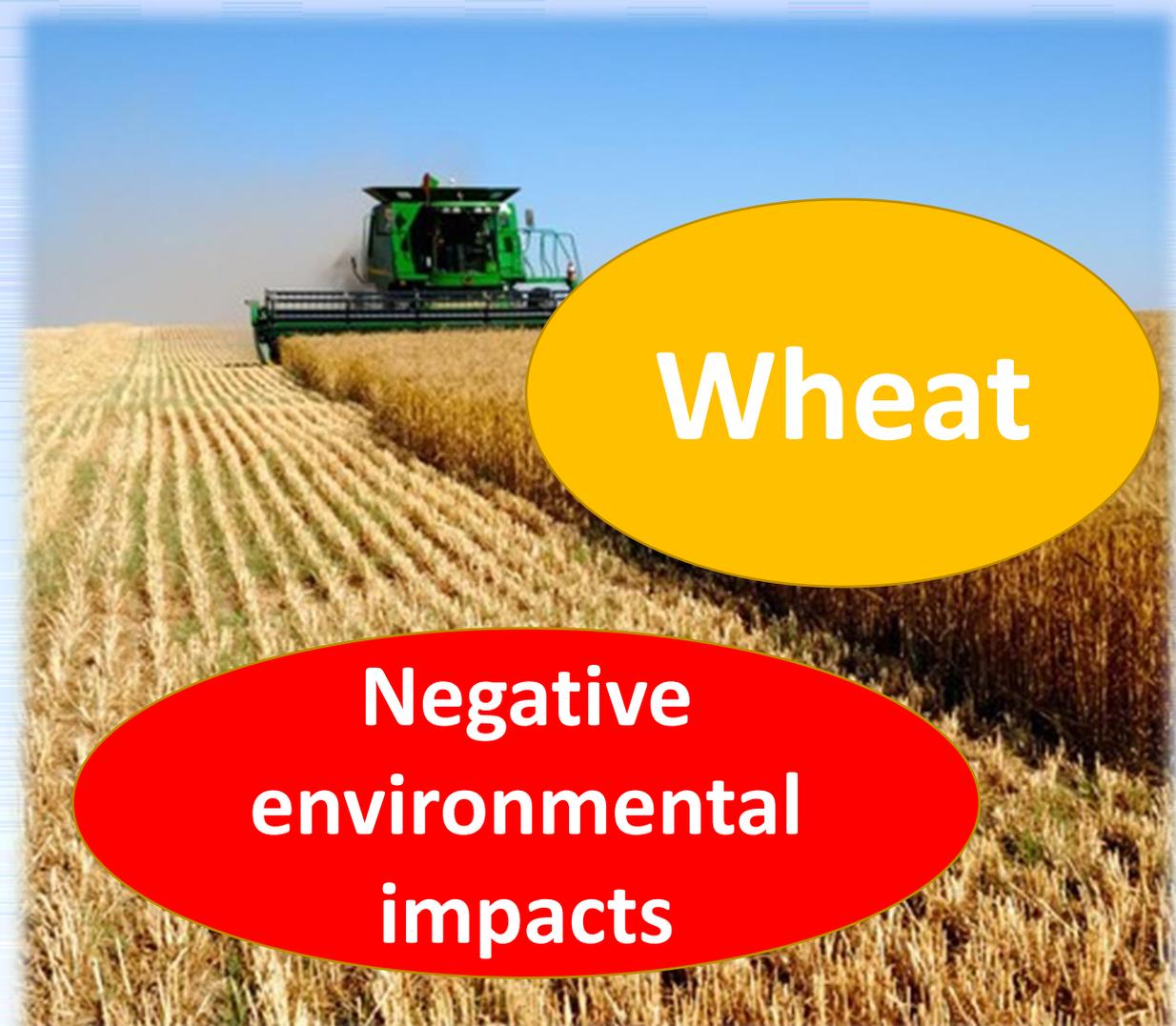
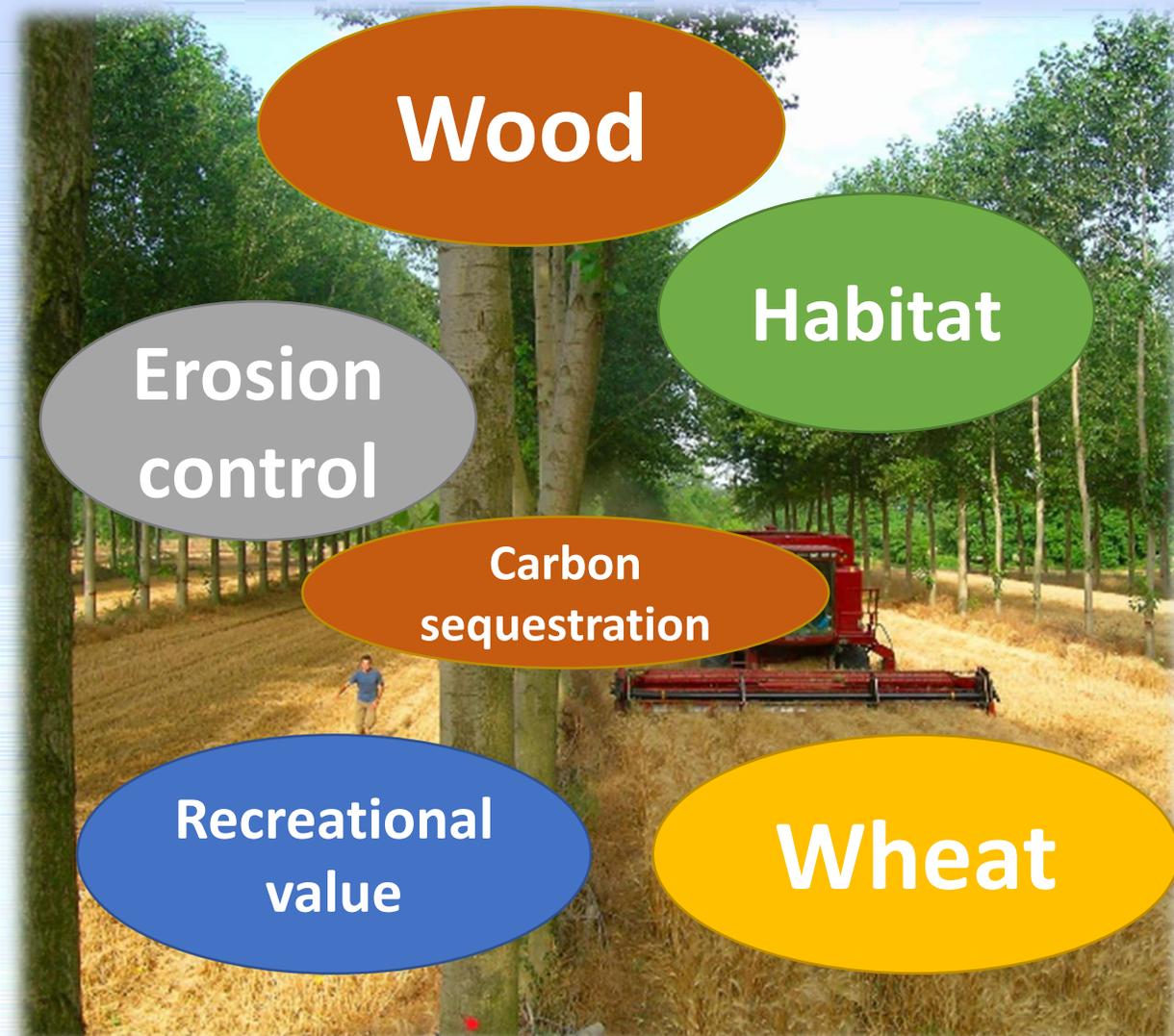


<http://blog.worldagroforestry.org/index.php/2015/09/09/the-more-trees-the-better/>



<http://www.zeolitebodycleanse.com/zeo-health-blog/2014/1/17/destruction-of-the-environment-through-monocrop-practices-and-over-farming>

Two landscapes



Likelihood of inclusion in land valuation studies

Wheat

Wood

Carbon
sequestration

Erosion
control

Habitat

Recreational
value

Negative
environmental
impacts

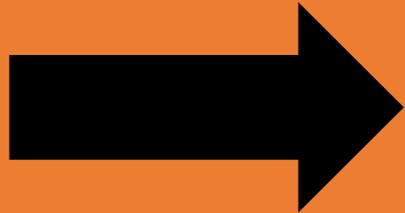
Ease of measurement (for agronomists)

Likelihood



Failure to consider all ecosystem services produces a systematic bias towards 'single-objective' systems optimized for easiest-to-measure services

Wheat



Studies almost never cover all ecosystem services that are relevant for the Sustainable Development Goals

Ease of measurement (for agronomists)

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gative
onmental
impacts

The single-arrow paradigm



Researchers aim to produce
(and decision-makers want)
one precise, objectively true
number

In a complex world, this can
only be achieved by ignoring
most of the complexity

But this isn't sufficient for
people making real-world
decisions



Deals with the real-life question of which path to choose

Widely used to support many types of decisions

Decision analysis principles

Include everything that matters

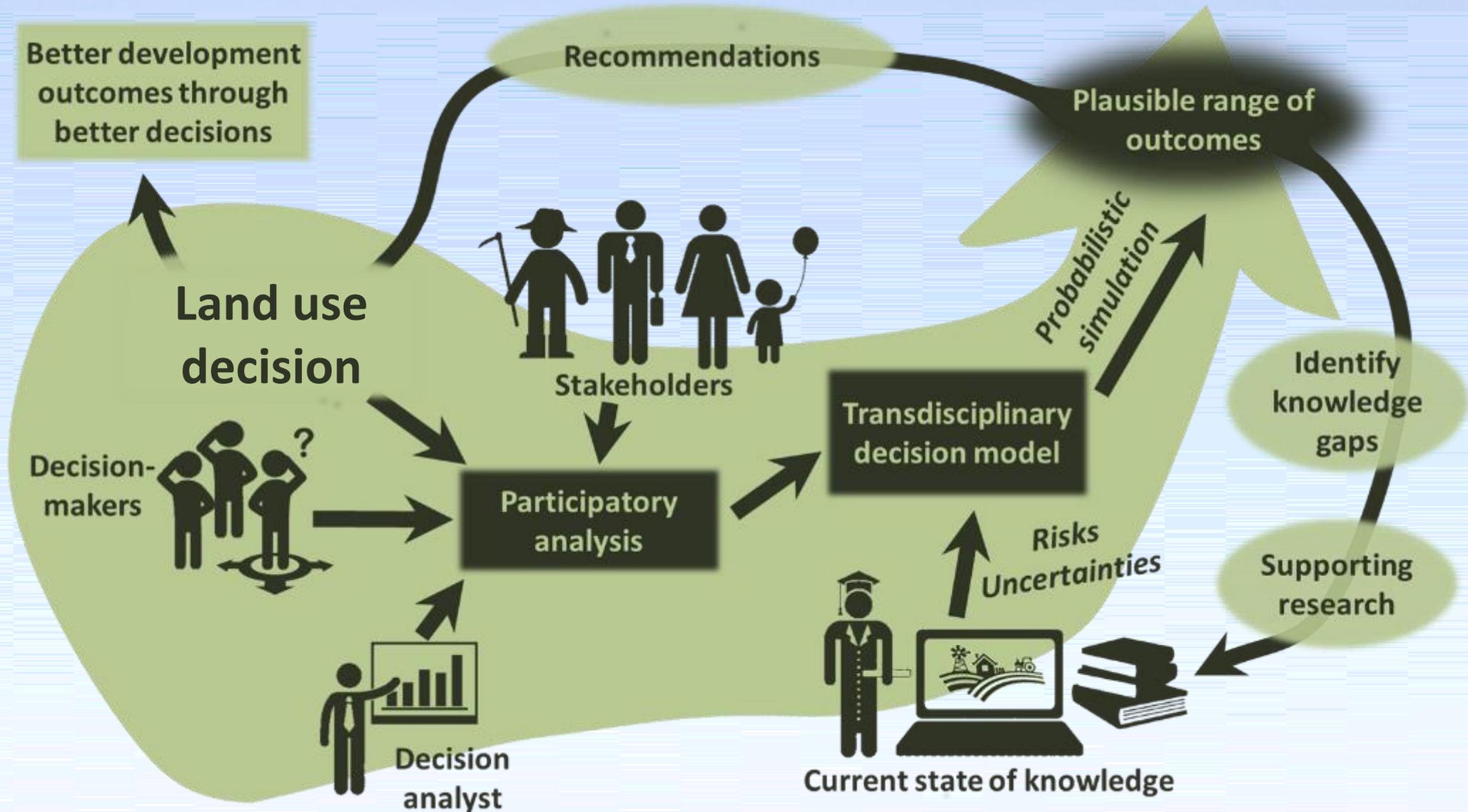
Consider all information you can get

Quantify the state of knowledge

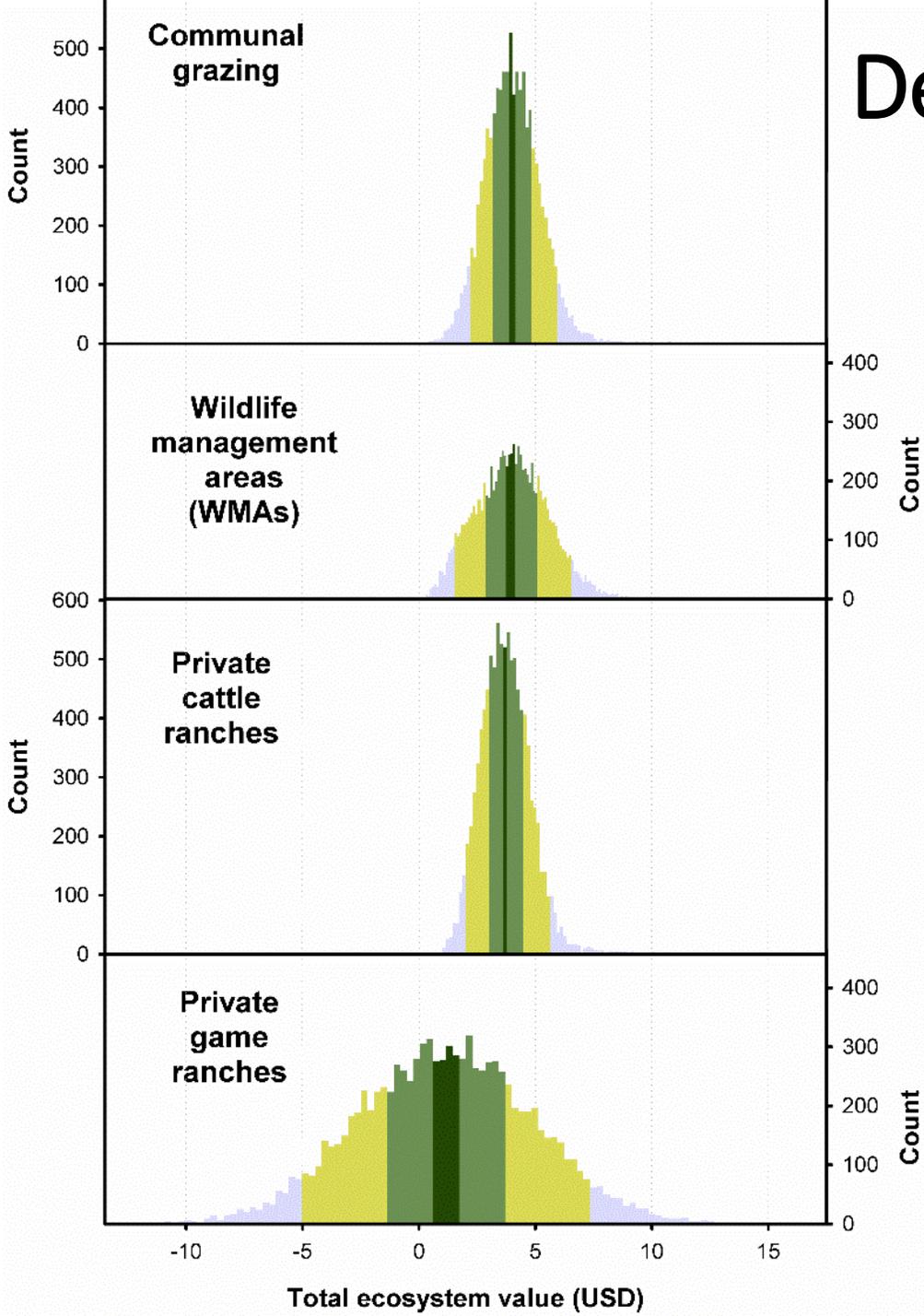
Provide range of plausible land values

Identify priority knowledge gaps

Decision analysis



Decision analysis



Holistic valuation of rangelands under different management regimes in Botswana

Considers livestock, fuelwood, recreation, cultural and spiritual value, etc.

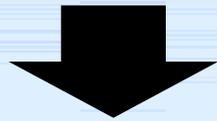
In contrast to assessment based on variables with hard data, communal land use systems appear preferable

Favretto N, Luedeling E, Stringer L, Dougill A, 2017. Valuing ecosystem services in semi-arid rangelands through stochastic simulation. *Land Degradation & Development* 28, 66-73

A paradigm shift in land valuation

Complex system
Multiple outcomes

Many SDGs and other goals to consider
Many dimensions that are hard to quantify



Struggle for precision
Selective analysis of isolated aspects



Incomplete valuations
Intolerable errors of omission

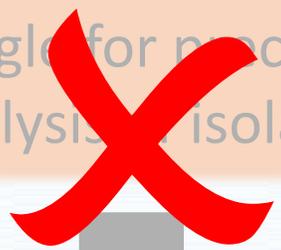
A paradigm shift in land valuation

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Struggle for precision
Selective analysis of isolated aspects



Incomplete valuations
Intolerable errors of omission



Holistic analysis of all important aspects
'Bayesian' approximation (ranges)



Complete assessments
Imprecise but plausible valuations

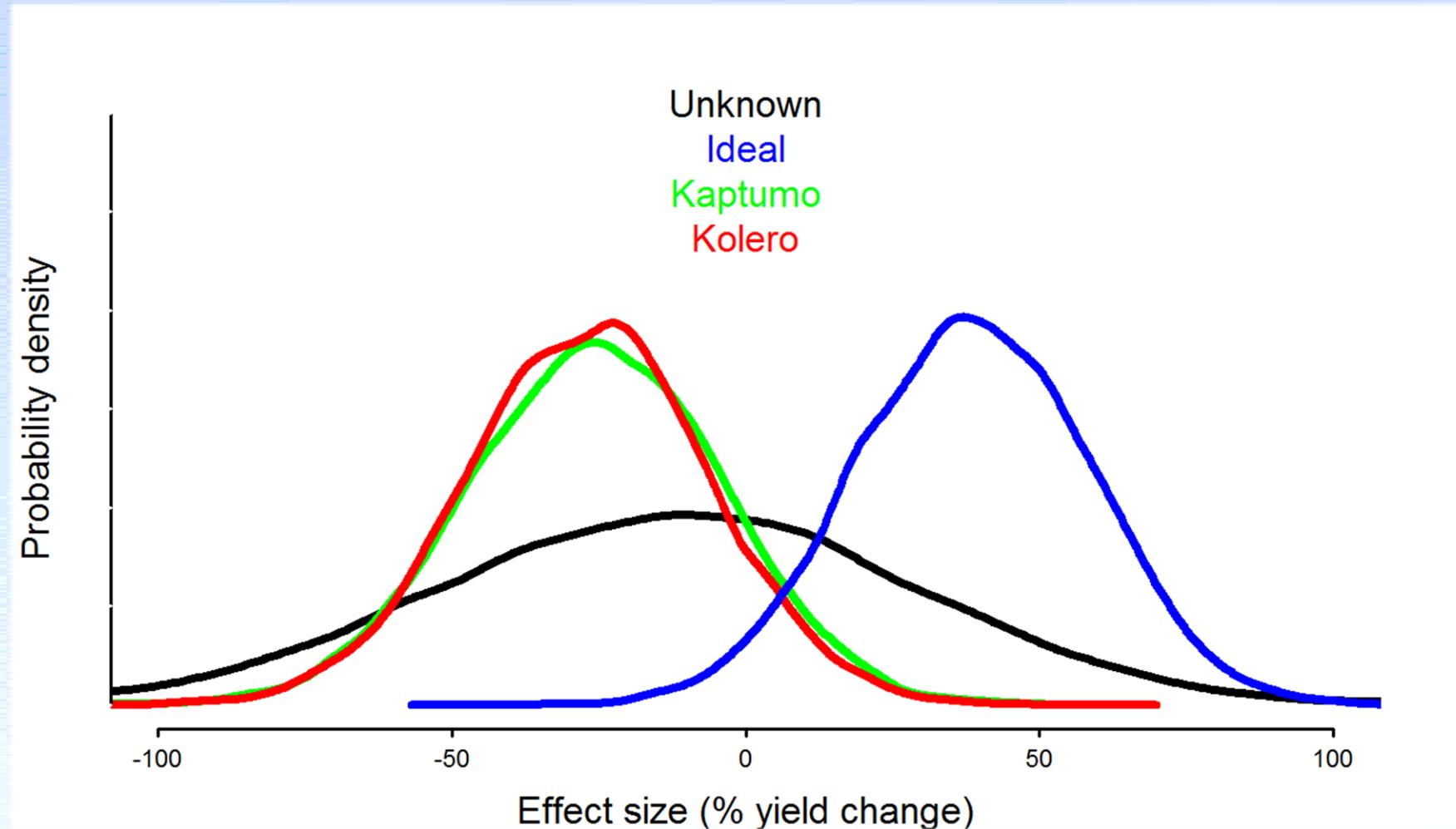
Thank you for your attention!

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Yield impacts of adopting
Conservation Agriculture
in East Africa

Considers a wide range of
biophysical and
socioeconomic factors



Rosenstock et al., 2014. Targeting conservation agriculture in the context of livelihoods and landscapes. *Agriculture, Ecosystems and Environment* 187, 47-51.